**Survey #2**

1. How often do you chew a piece of gum?

hourly daily weekly monthly yearly never

1. Has gum ever gotten stuck to the bottom of your shoe?

Yes No

About how many times?

1 2 3 4 5+

4) Is it a hassle to remove the gum stuck on your shoe?

Yes No

1. Is there a certain place that you have constantly had gum stuck to your shoe?

School office airport mall city sidewalk other\_\_\_\_\_\_\_\_\_\_\_

1. Do you know of a method that can prevent gum from sticking to the bottom of your shoe?

Yes No

If yes, what is it? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. If a product was invented for the bottom of the shoe that made it resistant to gum, would you be interested in the product?

Yes No

1. How much do you think the product would sell for?

$1-3 $3-6 $6-9 $9-12 $12-15

1. What shoe size do you wear?

Men Women

5

6

7

8

9

10

11

12

13

14

15+

10) What time of year (season) have you noticed gum gets stuck to shoes most often?

summer fall winter spring

11) How often do you go through (get a new pair) of flat bottom shoes a year?

* 1. 1 Pairs
  2. 2 Pairs
  3. 3 Pairs
  4. 4 Pairs
  5. 5 Pairs
  6. 6 Pairs
  7. 7 Pairs
  8. 8 Pairs
  9. 9 Pairs
  10. 10 Pairs

12) How do you remove a chewed piece of gum off your shoe? \_\_\_\_\_\_\_\_

* + - * 1. Once the gum does get stuck to your shoe, how do you remove it? \_\_\_\_\_\_

14) What were you doing, or would be doing if a gum piece gets stuck to your shoe?